



Commission on Education and Communication

IUCN ICENCA COMMUNITY MEETING in YEREVAN 2023

HOW TO TRANSFORM THE WORLD? -
Join the CEC and let's find the answer
together!



Determinants of our work

One Program of IUCN

Mandate - by congress

Resolutions in force

CEC members' expertise

Identified common priorities with Commissions and other constituencies of IUCN



Mission

To strengthen the work of the Union through creative, innovative, participatory, responsive, and effective communication and education, as tools to effect positive social and behavioural change for the well-being of people and planet.

CEC mandate, 2021 - 2025



CEC Members: 1,401

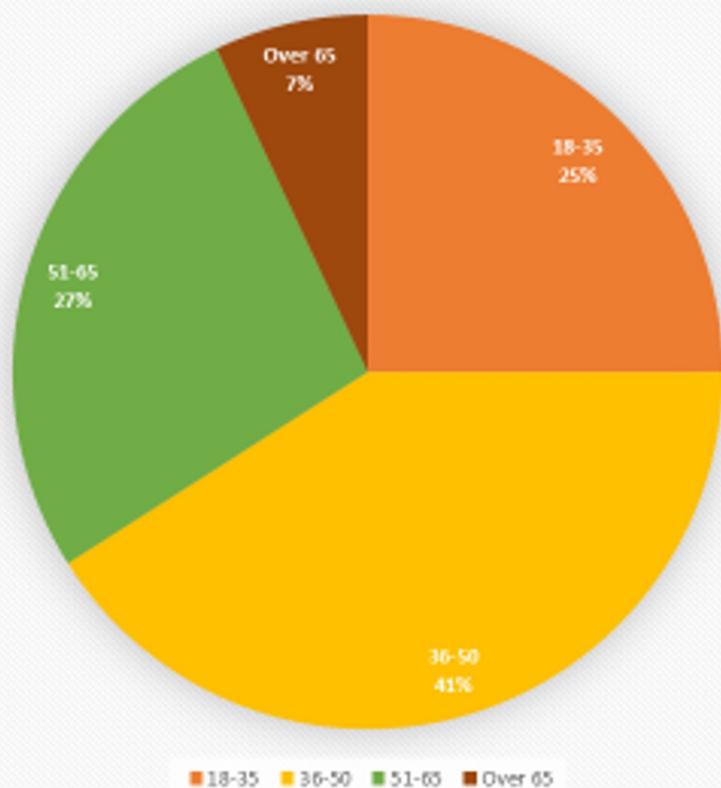


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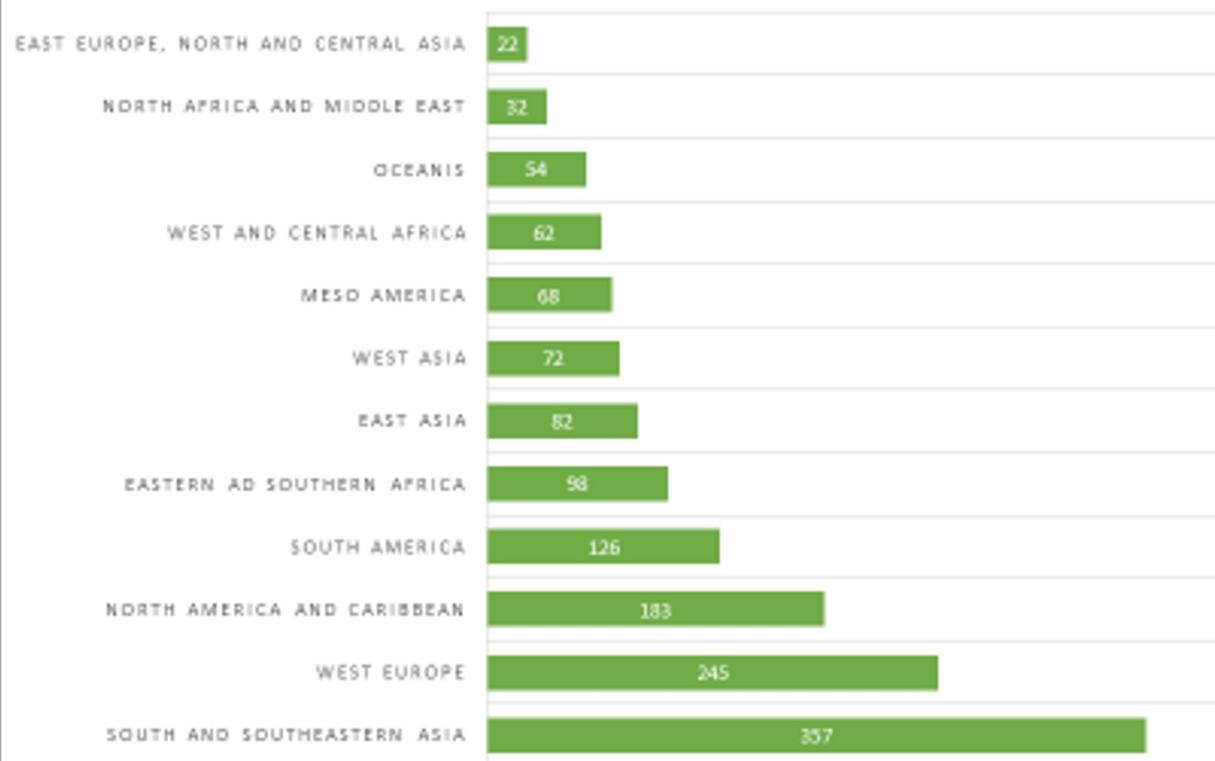


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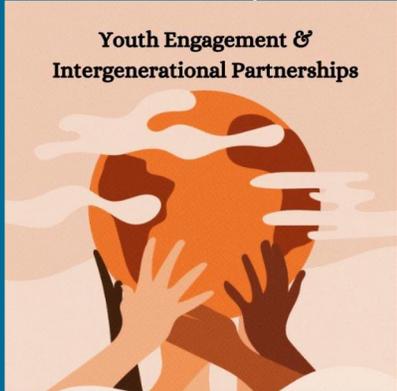
Age Distribution



MEMBERSHIP DISTRIBUTION PER CEC REGIONS



Data correct as of 16 October 2023





#NATURE
FOR ALL



@natureforall



@nature.for.all



@natureforall.global

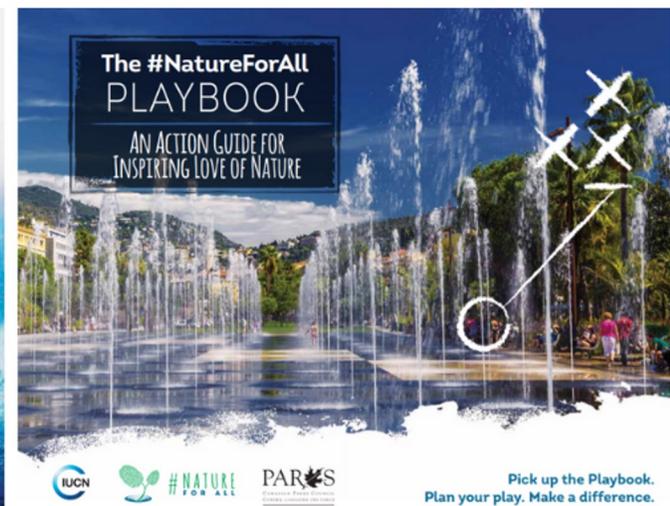
A Global Movement to Inspire Love of Nature

Meaningful connections with nature provide powerful benefits for individual and societal well-being and are the inspiration for actions to care for the Earth.



#NATUREFORALL IS....

- 575+ partners
- Over 80 countries
- All regions of the world
- Showcasing, inspiring and empowering others
- Providing toolkits, communication and education tools
- Compiling evidence and knowledge
- 100s of tools in Discovery Zone in multiple languages





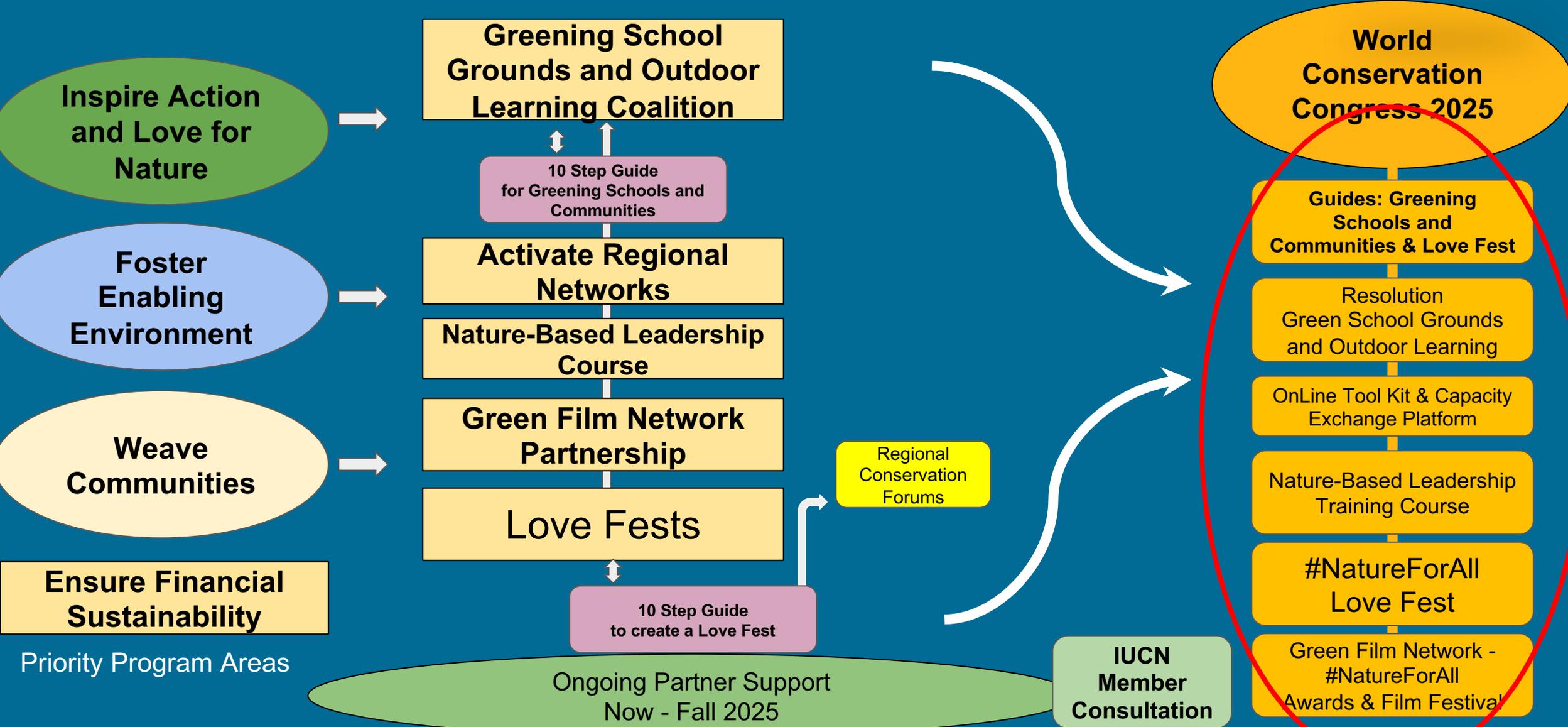
#NATURE
FOR ALL

A global network inspiring love of nature.





The way forward...

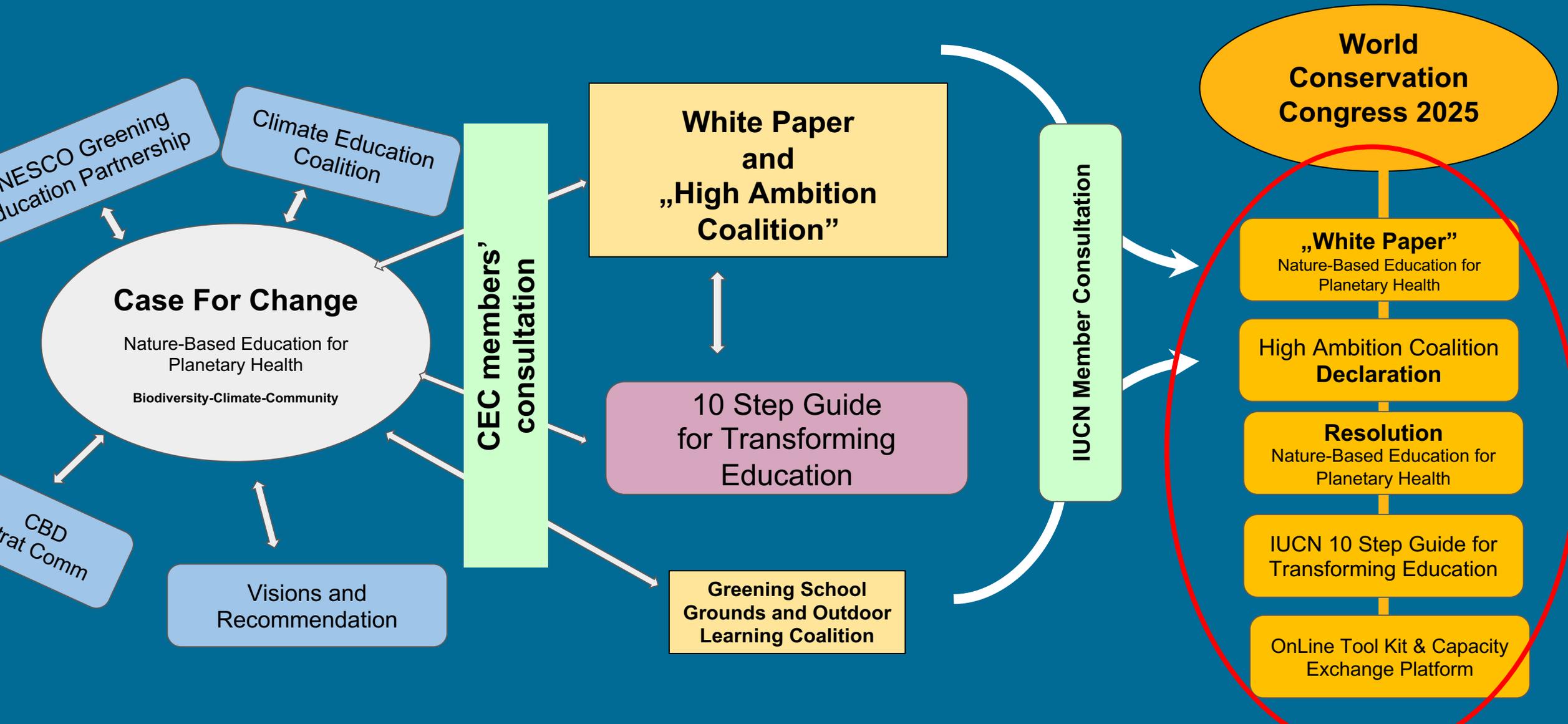




**Nature Education
for Sustainability**

We aim to create the educational framework and tools for nature to be a core component of education for planetary health recognizing nature as a teacher, as knowledge, and as a learning environment.

The way forward...





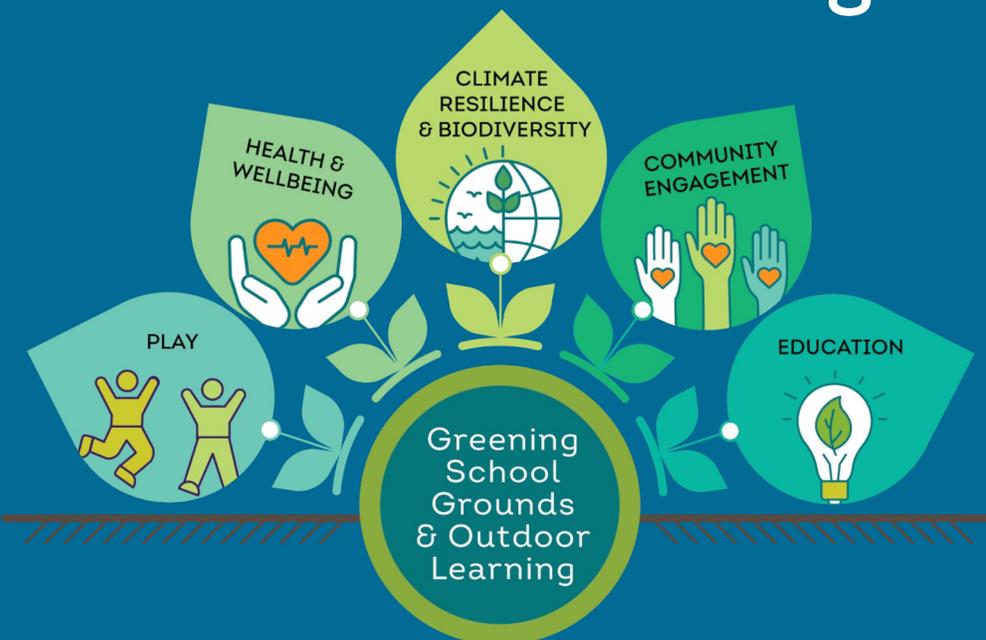
**For research and policy recommendations
Please, share
international, regional, and/or national
legislation, strategies, regulations, curricula, and
policy papers that support Nature-based
Education for sustainability in any language.**

By filling [the form](#) or sending an [email to Daniel Sziva](#)



#NATURE
FOR ALL

Greening School Grounds and Outdoor Learning



Action Agenda

- Advocacy
- Inclusive Audiences and Participation
- Community Engagement & Resources
- Funding and Governance
- Policy



Children
& Nature
Network



LearningPlanet

alana

**Youth Engagement &
Intergenerational Partnerships**

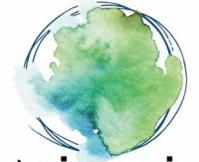


We will support youth engagement through capacity building, leadership and empowerment for meaningful intergenerational cooperation.



reimagine
nature communications

We will create the practical communication tools and training platform the Union needs to make a bigger difference in the world!



reimagine
nature communications

Join today!

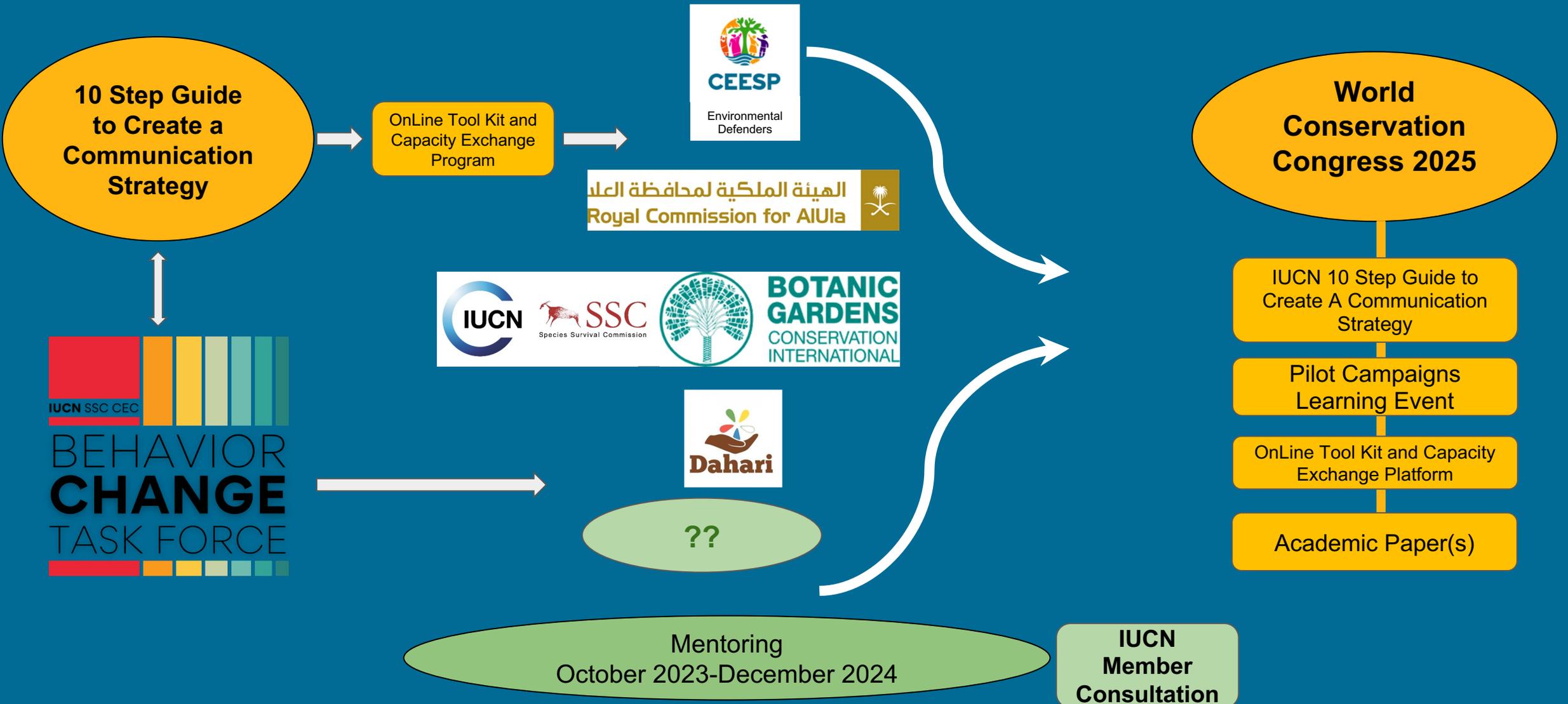


Please note that each IUCN Commission has its own membership admission criteria. To know more, please visit us at:
www.iucn.org/our-union/expert-commissions



- English Video: (752 views) <https://www.youtube.com/watch?v=0yPINxFB56c>
- French Video: (101 views) <https://www.youtube.com/watch?v=QvqChxi2O6A>
- Spanish Video: (229 views) <https://www.youtube.com/watch?v=zMrEVowQBCY>

10 Step Communication Campaign Partnership



Member Engagement...

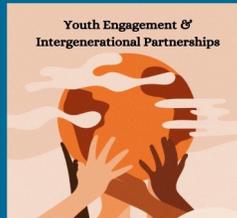
- Invited to give input on White Paper, Guides and all products
- Share resources, materials in Online tool-kits
- Engage, and invite other members into research, projects, campaigns
- Be part of Capacity Building and Mentoring program
- Be part of the Love Fests and Film Festivals
- Create and share content (newsletter, webpage, Engage, Fb, chat)
- Be part of Resolution process
- Volunteer on translation, webinars, consultations, manage platforms



Please feel free to contact us...



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IUCN CEC linkedin group
<https://www.linkedin.com/groups/12118442/>



Useful links

IUCN CEC

<https://iucn.org/our-union/commissions/commission-education-and-communication>

NatureForAll Discovery zone

<https://natureforall.global/discovery-zone/>

NatureForAll seedbox -

<http://natureforall.global/seedbox/>

**If you are working with the
issues of communication
and education – join the
IUCN CEC now**

<https://iucn.org/our-union/expert-commissions/become-iucn-commission-member>



Thank you

Katalin Czippan, co-chair, Nature Education for Sustainability of IUCN CEC;
Bavarian Academy of Nature Conservation and Landscape Management



Aleksei Zavarzin, Regional vice-chair of IUCN CEC for Eastern Europe,
North and Central Asia;



N.I.Vavilov All-Russian Institute of Plant Genetic Resources;
All-Russian Society for Nature Protection – member of IUCN

