



IUCN Engage

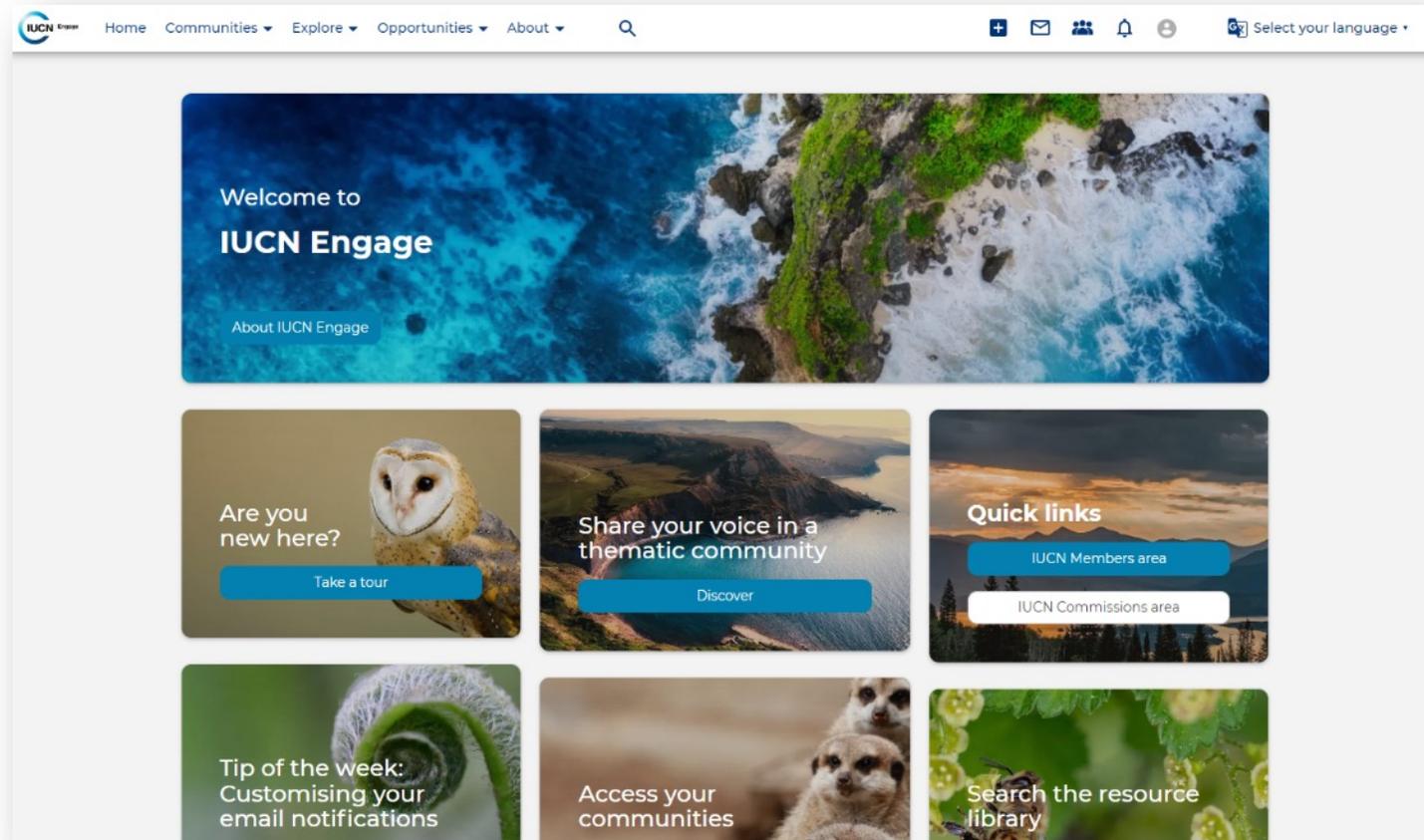
ICENCA meeting

Emma Handley

October 17th 2023

INTERNATIONAL UNION FOR CONSERVATION OF NATURE

IUCN Engage launched on 19th April 2023



<https://engage.iucn.org>



Objectives and benefits

Objectives of this new platform are to:

- Foster more networking and collaboration;
- Increase engagement between IUCN constituents;
- Share useful knowledge and experiences;
- Facilitate connections and build communities of conservation specialists.

Benefits include:

- Create, promote and attend events all in one place;
- Find or share opportunities, such as jobs, funding and grant calls, with other IUCN constituents;
- Run a consultation, share your latest work and collaborate with other constituents of the Union;
- Access is made easy as it is synchronized with our CRM and other IUCN platforms.



Key statistics

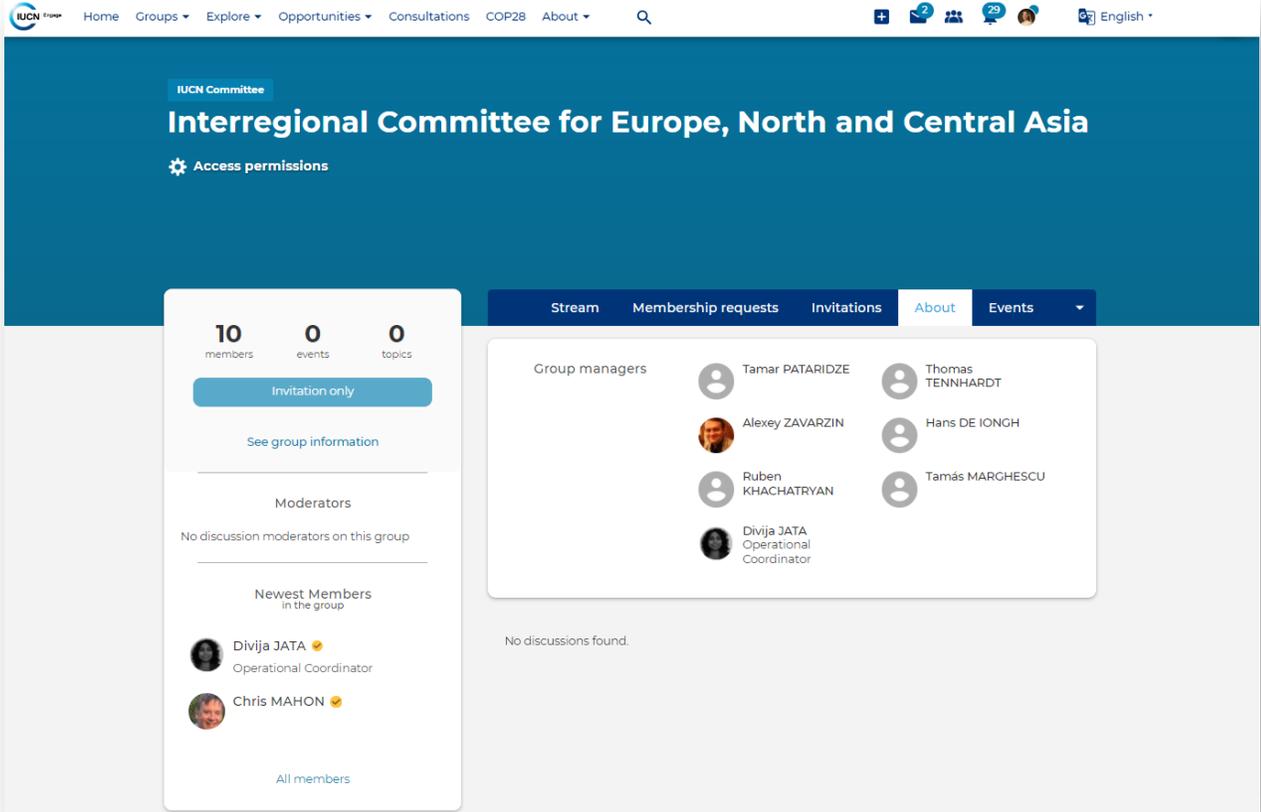
Since the launch of IUCN Engage on 19th April:

- 4575 people have logged in to IUCN Engage
- Contributors: ~ 142/month
- Content creation:
 - 159 topics
 - 156 events
 - 25 discussions
 - 307 posts
 - 623 comments
 - 901 likes
- Top countries: US, India, Switzerland, UK and Spain

IUCN National & Regional Committees

IUCN Engage will provide a safe environment for you to exchange with other Committee members and IUCN constituents.

Each National & Regional Committee has a dedicated community where members can share their latest work, run consultations, collaborate on documents, and organise events for their Committee.



The screenshot displays the IUCN Engage interface for the Interregional Committee for Europe, North and Central Asia. The page features a navigation bar with options like Home, Groups, Explore, Opportunities, Consultations, COP28, and About. The main content area shows the committee name and an 'Access permissions' gear icon. A sidebar on the left provides statistics: 10 members, 0 events, and 0 topics, along with buttons for 'Invitation only', 'See group information', 'Moderators', and 'Newest Members in the group'. The main content area includes tabs for 'Stream', 'Membership requests', 'Invitations', 'About', and 'Events'. Under the 'About' tab, a list of group managers is shown, including Tamar PATARIDZE, Thomas TENNHARDT, Alexey ZAVARZIN, Hans DE IONGH, Ruben KHACHATRYAN, and Tamás MARGHESCU. A 'No discussions found.' message is also visible.



Collaboration & useful tools

- Zoom for webinars
- Open communities where all IUCN constituents can collaborate and engage:
 - [IPBES](#)
 - [OECD Thematic Group](#)
 - [IUCN ABCñ](#)
- Run or participate in [Consultations](#)
- Advertise vacancies on the [Job Board](#)
- Explore or share [Funding and grant opportunities](#)
- Dedicated event pages: [COP28 UAE](#)
- Search:
 - Finding members based on expertise, geographical location, commission, etc
 - Resource library of all content on the platform
 - Use tags to filter

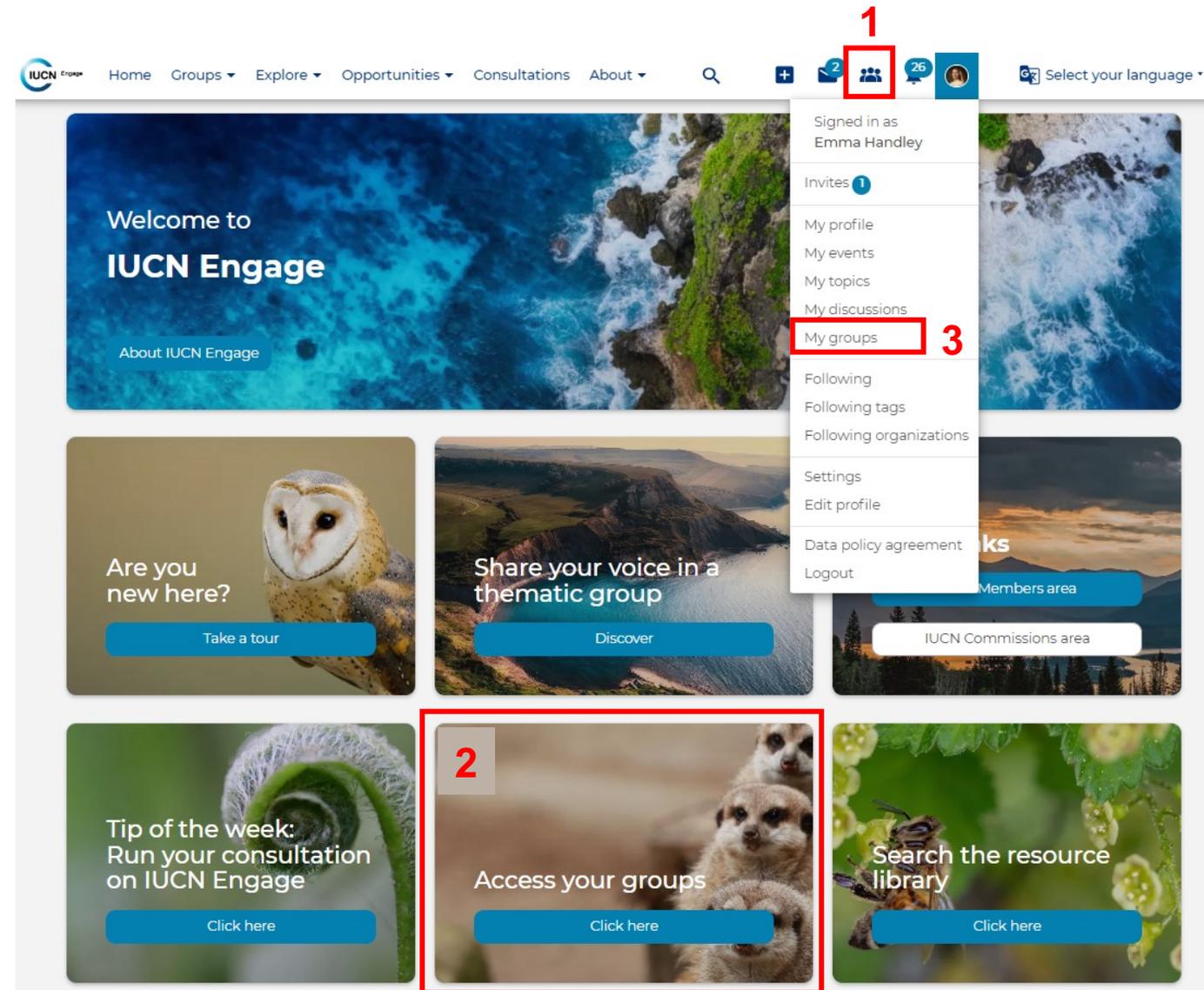


Join communities, participate and engage

Access your Groups

There are several ways to access all the Groups, you are a member of:

1. Click on the **people icon** in the top navigation.
2. From the **homepage**, click on the box **Access your groups**
3. Under your **Profile menu**, select **My Groups**





Discover upcoming events and/or add your own

Go to **Explore > All events**, and search using the filters to see what events you might be interested in.

The screenshot shows the IUCN website's 'Explore' page. The navigation bar includes 'Home', 'Communities', 'Explore', 'Opportunities', and 'About'. The 'Explore' menu item is highlighted with a red box. Below the navigation is a map of the world with a location pin over the United States. The main content area displays two event listings:

- 2023 World Bank Group / International Monetary Fund Spring Meetings**
POLICY EVENT
21 Apr '23 - 23 Apr '23
Business, finance and economics
Community 0
[Read more](#)
- 2023 ECOSOC Financing for Development Forum**
POLICY EVENT
17-20 April
UN Headquarters, New York
24 Apr '23 - 27 Apr '23
Business, finance and economics

On the right side, there is a 'Filter' panel with the following options:

- Ongoing and upcoming events
- Past events
- Enroll Method**: - Any -
- Country**: - None -
- Operation region**: - None -



Creating an event

Use IUCN Engage to create and host events. Either within a group or by clicking on the **+** at the top of page and select New Event.

- Select the **Type** of event
- Add a **Title, Image, Description**
- Define **Date & Time** of your event
- Add the necessary **Tags**
- Click on **Enable virtual session**, if using IUCN Engage's Zoom account
- Define **Visibility, Enrollment** options and **Sharing** under **Access Permissions**

Note: Tagging your content makes it easier for others to find!

Access permissions

Group

- None -

Visibility*

- Public
- Community**
- Group members
- Visibility by role**

Enrollment

- Enable event enrollment**

Enroll method*

- Open to enroll**
- Request to enroll
- Invite-only

Allow non-group members to enroll or request to enroll
To allow users who have not join the group of this event to enroll or send request to enroll

Send a confirmation email when a member enrolls in an event

Hide enrollments
Hide the list of enrollees from other members

Enrollment limit

- Set a limit to number of enrollees

Sharing Options

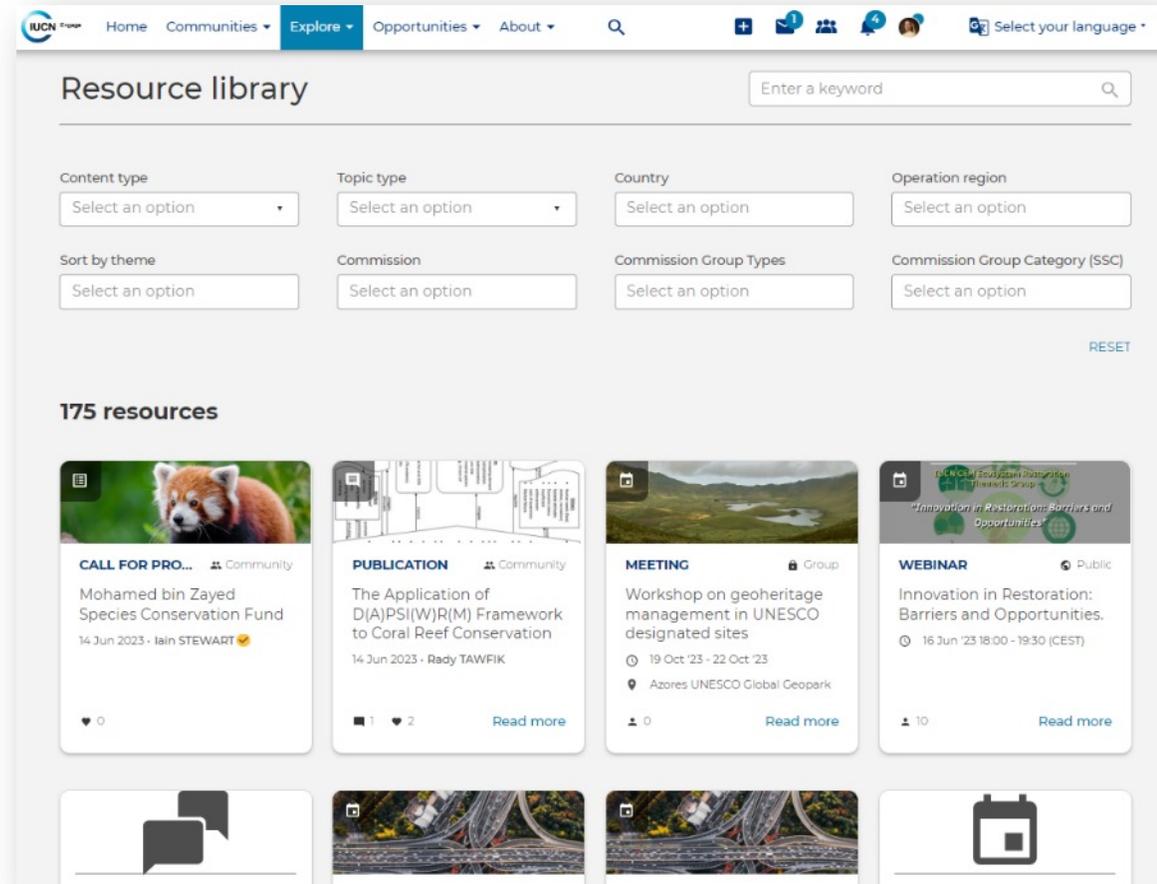
- Allow users to share the event with others



Sharing your latest work

Go to **Explore > All resources** to access the Resource library where you will see all content published on IUCN Engage. Use the filters to find what you are looking for.

You can also share your latest work by creating a new **Topic** and selecting the appropriate Topic type.



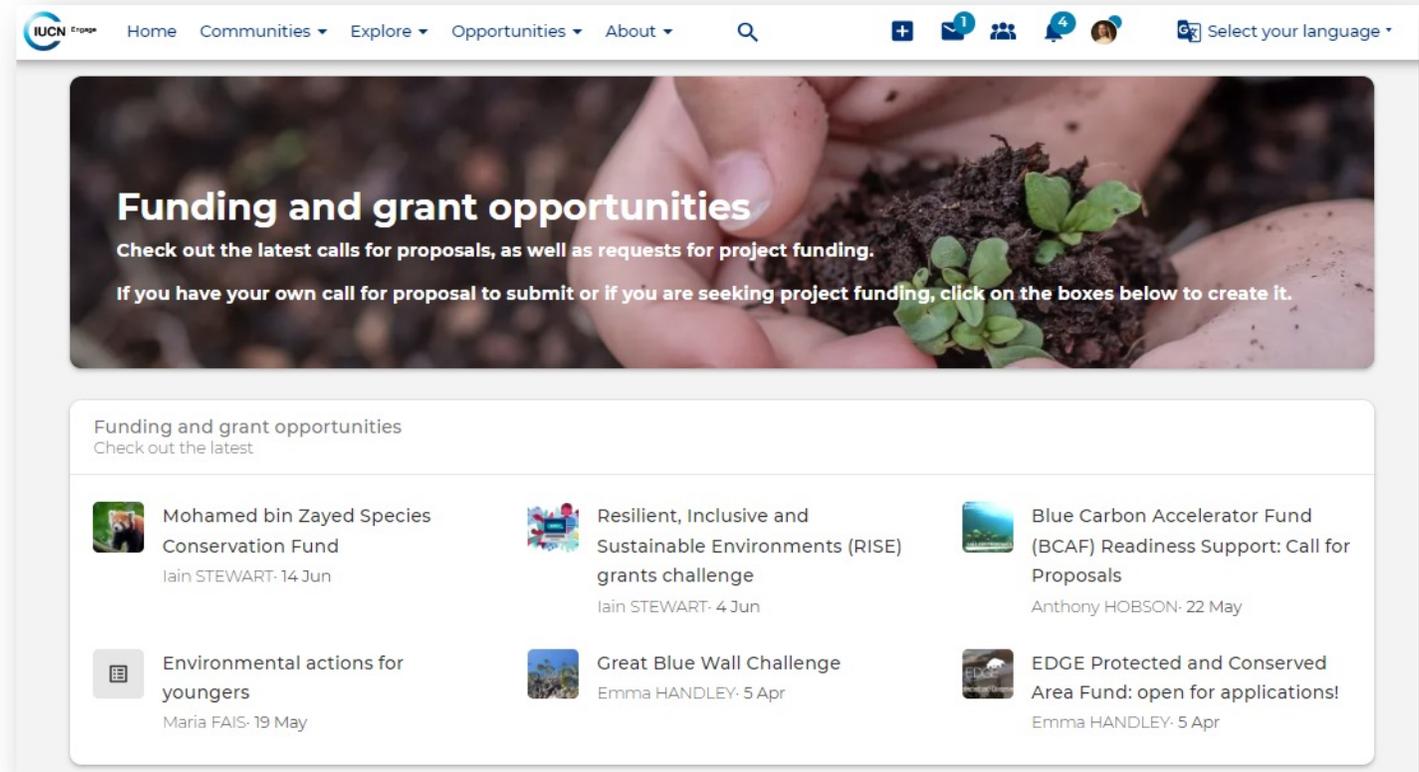
Promoting funding and grant opportunities

Use IUCN Engage to promote funding and grant opportunities.

To view the latest, go to **Opportunities > Funding & grant opportunities**

Create a new opportunity by clicking on **+** at the top of the page and select **New Topic**.

The **Topic** content type is used for News and updates, publications, blogs, job opportunities and funding & grant opportunities.



The screenshot shows the IUCN Engage website interface. At the top, there is a navigation bar with the IUCN logo, a search icon, and several menu items: Home, Communities, Explore, Opportunities, and About. On the right side of the navigation bar, there are icons for a plus sign, a notification bell with '1', a group of people, a speech bubble with '4', and a profile picture. A language selection dropdown is also present, labeled 'Select your language'. Below the navigation bar is a large banner image of hands holding a small green plant in soil. The banner text reads: 'Funding and grant opportunities', 'Check out the latest calls for proposals, as well as requests for project funding.', and 'If you have your own call for proposal to submit or if you are seeking project funding, click on the boxes below to create it.' Below the banner is a section titled 'Funding and grant opportunities' with the subtitle 'Check out the latest'. This section contains six cards, each with a small image icon, a title, and a date/author:

- Mohamed bin Zayed Species Conservation Fund** by Iain STEWART - 14 Jun
- Resilient, Inclusive and Sustainable Environments (RISE) grants challenge** by Iain STEWART - 4 Jun
- Blue Carbon Accelerator Fund (BCAF) Readiness Support: Call for Proposals** by Anthony HOBSON - 22 May
- Environmental actions for youngers** by Maria FAIS - 19 May
- Great Blue Wall Challenge** by Emma HANDLEY - 5 Apr
- EDGE Protected and Conserved Area Fund: open for applications!** by Emma HANDLEY - 5 Apr

Create a topic

Use IUCN Engage to share your work, advertise job vacancies or promote funding & grant opportunities. Either within a group or by clicking on the **+** at the top of page and select New Topic.

- Select the **Type** of topic
- Add a **Title, Image, Description**
- Define **Group** (optional) and **Visibility**, under **Access Permissions**
- Add the necessary **Tags**
- Upload **Attachments** under **Additional information** and add any other **Editors**

Note: Tagging your content makes it easier for others to find!

Additional information ^

Attachments

No file chosen

[Upload requirements](#)

Video

No file chosen

[Upload requirements](#)

Editors ^

Editors

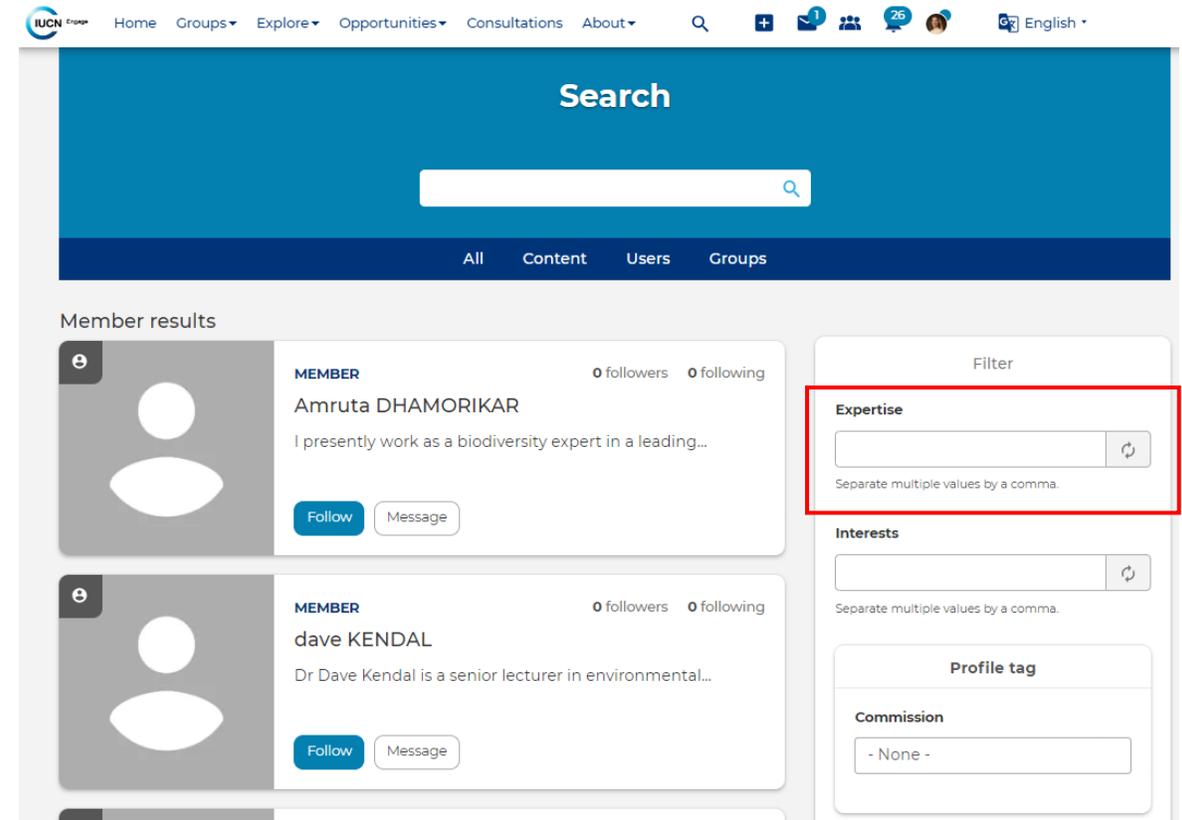
[Add another editor](#)

Search for a community member

Use IUCN Engage to search for community member with a particular expertise.

- Go to **Explore > Search all users**
- Use the filters on right hand side to search a particular **Expertise**

Note: The more users updating their profile with their area(s) of expertise, the more useful this search becomes.



The screenshot displays the IUCN Engage search interface. At the top, there is a navigation bar with the IUCN logo and links for Home, Groups, Explore, Opportunities, Consultations, and About. A search bar is located in the top right corner. Below the navigation bar, the main content area is titled "Search" and features a large search input field. Below the search bar, there are tabs for "All", "Content", "Users", and "Groups". The "Users" tab is selected, showing "Member results". Two member profiles are displayed: Amruta DHAMORIKAR and dave KENDAL. Each profile includes a placeholder for a profile picture, the member's name, a short bio, and buttons for "Follow" and "Message". On the right side of the search results, there is a "Filter" sidebar. The "Expertise" filter is highlighted with a red box and contains a text input field with a refresh icon. Below it, there are "Interests" and "Profile tag" filters. The "Commission" filter is set to "- None -".



Download the IUCN Engage mobile app

IUCN Engage is also available on your mobile.

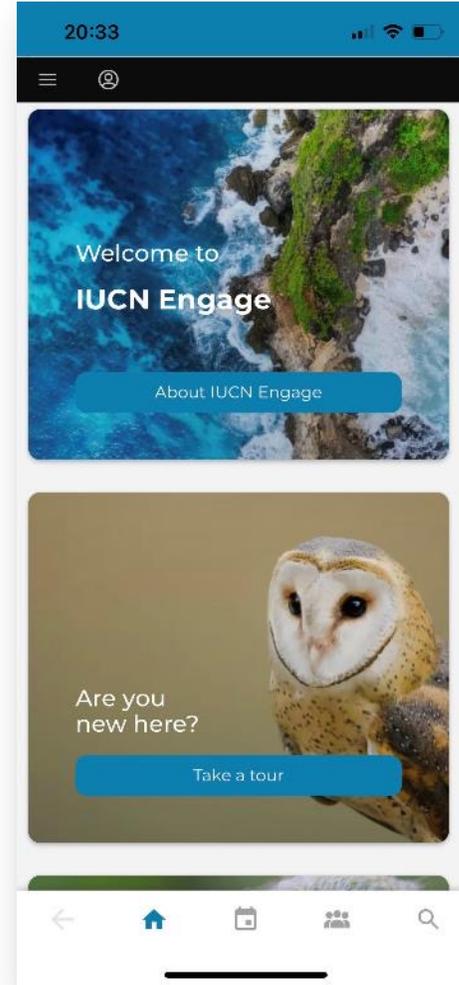
Download either the iOS or Android app by scanning the relevant QR Code below.



iOS



Android



Success stories



Call for speakers

Martin Kment, member of the IUCN World Commission on Environmental Law, reached out to WCEL members to find interested speakers for a conference in November 2023.

He received 16 comments of people, from around the world, interested in participating and therefore put in place a 2nd round to select only 6.



Martin KMENT posted in IUCN World Commission on Environmental Law 2021-2025

1 month ago Group members

Hello everyone,

I am setting up an international online conference on "redefining the new function of nature in law and climate litigation". I am planning to host the conference in November 2023. Is anyone interested to join the conference?

I expect speakers to present their topic for 10-15 min and have a short discussion afterwards. Also, I am aiming to invite 6 speakers - preferably from different parts of the world. This is an open conference for anyone to join in, to listen and discuss. No fees involved.

If you are interested, please, come back to me!

I am looking forward to hearing from you.

7 likes

Jose Brilha, member of the IUCN World Commission on Protected Areas, used IUCN Engage to run the consultation on Key Geoheritage Areas ([WCC 2020 Res 074](#)) and received 66 responses to his survey on the matter.

DISCUSSION 29 Jun - 31 Jul 2023

Key Geoheritage Areas – Proposal for consultation

José BRILHA · 27 June 2023 · Community



0 likes | Unfollow content

Details Revisions Translate

*** This consultation is now closed ***

At the IUCN World Conservation Congress in Marseille, IUCN Members adopted resolution [WCC-2020-Res-074](#) – Geoheritage and Protected Areas, which includes a call for the Director General of IUCN and the IUCN World Commission on

Tags

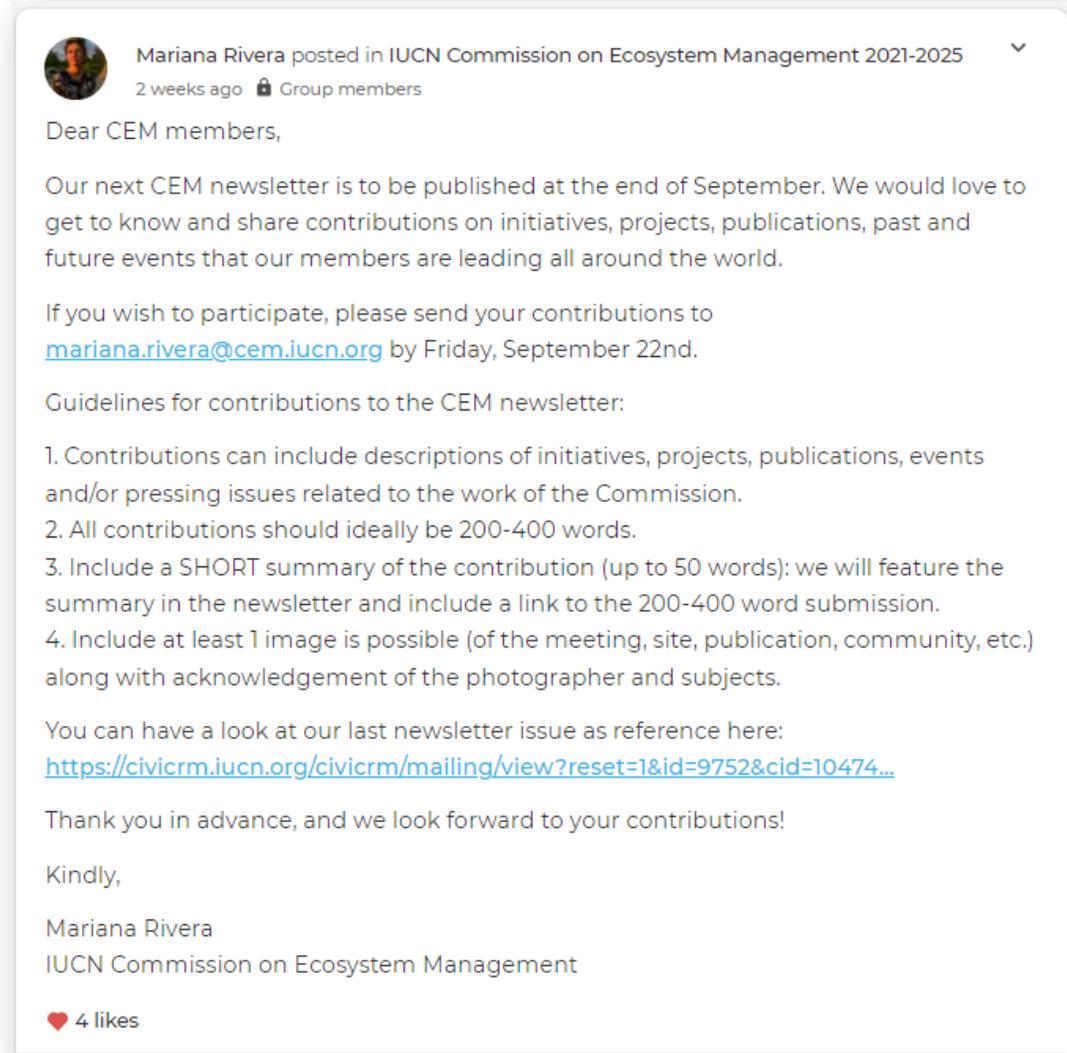
Sort by theme

- Geological heritage
- Protected and conserved areas ★
- World Heritage
- Closed consultation



Call for contributions to the CEM newsletter

Mariana Rivera, IUCN Commission on Ecosystem Management Executive Officer, put out a call to all CEM members to gather their input for the next CEM newsletter.



Mariana Rivera posted in IUCN Commission on Ecosystem Management 2021-2025 2 weeks ago Group members

Dear CEM members,

Our next CEM newsletter is to be published at the end of September. We would love to get to know and share contributions on initiatives, projects, publications, past and future events that our members are leading all around the world.

If you wish to participate, please send your contributions to mariana.rivera@cem.iucn.org by Friday, September 22nd.

Guidelines for contributions to the CEM newsletter:

1. Contributions can include descriptions of initiatives, projects, publications, events and/or pressing issues related to the work of the Commission.
2. All contributions should ideally be 200-400 words.
3. Include a SHORT summary of the contribution (up to 50 words): we will feature the summary in the newsletter and include a link to the 200-400 word submission.
4. Include at least 1 image is possible (of the meeting, site, publication, community, etc.) along with acknowledgement of the photographer and subjects.

You can have a look at our last newsletter issue as reference here: <https://civicrm.iucn.org/civicrm/mailling/view?reset=1&id=9752&cid=10474...>

Thank you in advance, and we look forward to your contributions!

Kindly,
Mariana Rivera
IUCN Commission on Ecosystem Management

4 likes



Commission webinar

On 8th September, WCPA Europe hosted a webinar on 30x30 Target ([link](#)) using the IUCN Engage platform and the integrated Zoom licence.

- 80 commission members took part in the webinar
- Comments section was used to gather questions prior to the webinar, liaise during and share the recording after the event (14 comments, 10 likes)

The screenshot shows the IUCN Engage interface for a webinar event. At the top, there is a navigation bar with the IUCN logo, 'Home', 'Groups', 'Explore', 'Opportunities', 'Consultations', and 'About'. On the right side of the navigation bar are icons for a search function, a plus sign, a notification bell with '1', a group of people icon, a speech bubble with '22', and a user profile icon. A language selection dropdown is also present with the text 'Select your language'. The main content area features a large banner image of a misty forest with the text 'WCPA - Europe Webinar: 30x30 Target'. Below the banner, the event is categorized as 'WEBINAR' and titled 'Webinar: 30x30 Target'. It is organized by 'Marit SCHNEPF' in the 'IUCN WCPA Europe 2021-2025' group. The event date and time are '8 September 2023 13:00 - 15:00 (CEST)', and the location is 'CH'. A blue button indicates 'EVENT HAS PASSED'. At the bottom, there are 14 comments and 10 likes, along with 'Follow content' and 'Invite' buttons.



Using a Topic page to share latest work

IUCN Engage offers the opportunity to easily and quickly share latest news, publications, or updates on projects. For example, in parallel of sharing the Member Satisfaction Survey 2023 results via email, it was also published on IUCN Engage.

To read the full report: [click here](#)

The screenshot shows a social media-style post on IUCN Engage. At the top, it is labeled 'PUBLICATION' and titled 'Member Satisfaction Survey 2023 – Full Report'. The author is Emma Handley, with a verified badge, and the post is dated 6 September 2023, shared in the 'Community' group. The main image is a dark blue graphic with white text that reads 'Annual IUCN Membership Satisfaction Survey Full results for 2023'. Below the image, there are engagement metrics: '2 comments', '6 likes', and a 'Follow content' button. A navigation bar at the bottom of the image area includes 'Details', 'Revisions', and 'Translate'. Below the image area, there is a text box with a downward arrow icon containing the following text: 'Welcome to the IUCN Membership Satisfaction Survey page. We thank IUCN Members for taking the time to fill in the survey and we are happy to provide the survey report, as promised. Below, you will find, an interactive report that allows you to explore the results by geographical region and membership category.'



Some homework

- Log in to IUCN Engage (if you have not already) & update your profile
- Interact with existing content
- Create a piece of content
- Share the link with the rest of ICENCA and/or your own National Committee, encourage them to share their thoughts by commenting
- Get one fellow ICENCA member who has never accessed IUCN Engage to connect and discover the platform
- Host your next ICENCA meeting directly on IUCN Engage



Need help?

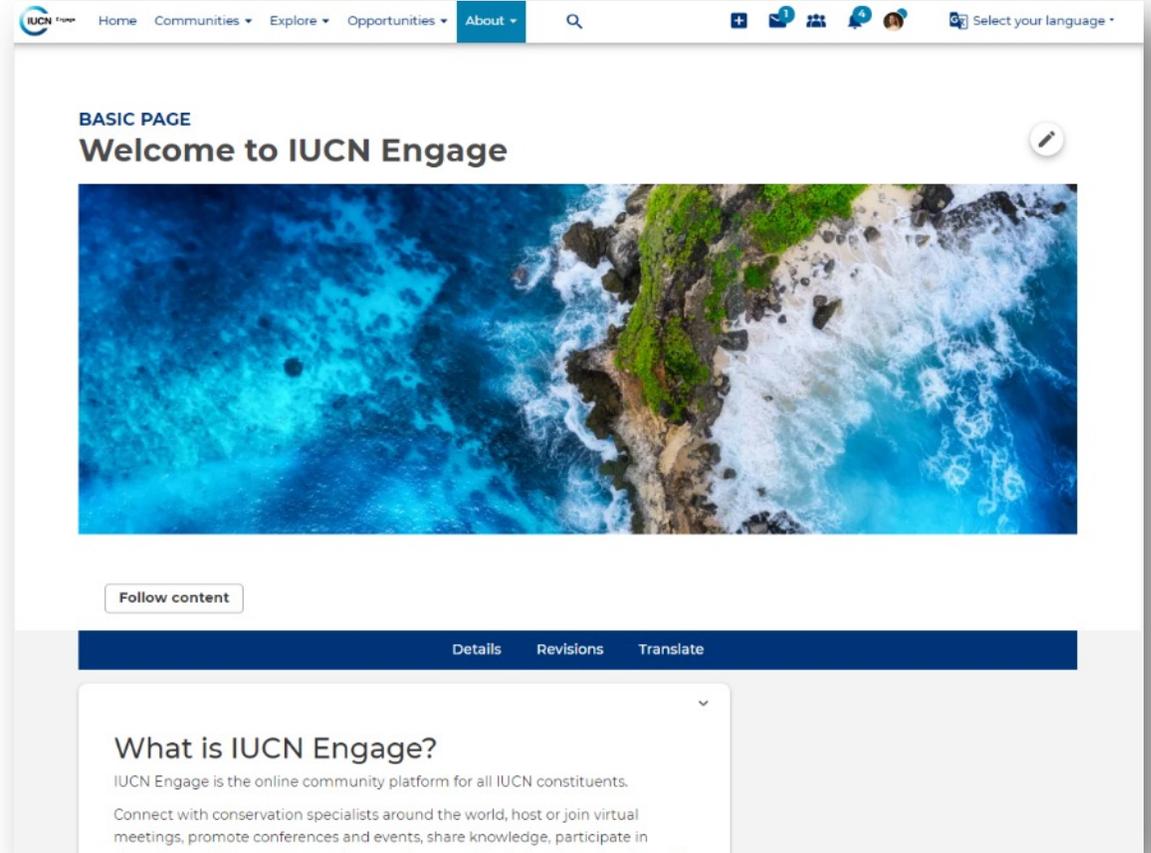
Guides & Recordings

- Check out the [About section](#) on IUCN Engage
- Download the User Guide in:
 - [English](#)
 - [French](#)
 - [Spanish](#)
- Watch the [recording of the Introduction to IUCN Engage webinar](#)

Who to contact

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Digital Community Manager, MCSU





**We look forward to building the IUCN
Engage community with you!**